

digital skills

♦ adv

macOS . windows

Adobe CC: acrobat pro ♦ . photoshop ♦
. illustrator ♦ . indesign ♦ . bridge . after effects
. premiere . media encoder . animate
. dreamweaver . XD

Microsoft Office 365: word ♦ . excel . powerpoint ♦

cinema 4D . procreate

logic . avid pro tools

html . css . wordpress

analog skills

print . digital . web . video . social media
. illustration . editorial . advertising . graphic
design . art direction . branding . brand strategy
. identity . logos . layout . typography . concepting
. R&D . storyboard . visual narrative . world-
building . presentations . character design
. motion design . 3D . compositing . audio and
video editing . photography . creative writing
. project management . production . pre-press

collaboration . communication . creative
problem solving . provide and receive direction
. leadership . mentoring . detail oriented . adaptive
. observant . listener . diligent . proactive . organized
. resourceful . time management . troubleshooting
. expanding education . technologically forward

education

Bachelors . Graphic Design . 2005
Art Institute of Las Vegas

honors: summa cum laude . salutatorian
president's & dean's lists . merit award

experience

Principal | Creator | Director | Designer | Illustrator

05.2005-Present

SUITE76

- . creative sandbox for freelance client work and personal projects.
- . brand strategy and identity assets for clients in a variety of industries.
- . illustrated assets for Dogfish Head Brewery, including speaker wall POP and Bumpboxx skin.
- . currently developing a full-world IP for graphic novel, MONGREL.

Art Director 06.2005-Present

Graphic Designer | Production 09.04-06.05

G Creative Advertising & Design . Las Vegas NV




- . facilitate all account needs — from liaison to branded asset creation for print, digital, web, and social media, and file management — for William Hill Nevada/Caesars Sportsbooks.
- . provide direction and coordinate with freelance creatives and vendors on design and video/animation projects as well as photo and video shoots.
- . mentor and manage individual artists and small teams (of up to 3 artists) on client branded campaigns for print, digital, web, and social media.
- . manage production of multiple print projects while working within budgets as well as establishing budgets with vendors.
- . concept and design of branding, identity, websites, and marketing collateral for print, web, video, and digital platforms for clients in gaming, hospitality, stage productions, live events, construction, real estate, products and medical and financial services for both B2B and retail.
- . on-site technology supervisor, I.T. support, and systems administrator.

Art Director 09.14-06.16

Helen: A Literary Magazine . Las Vegas NV

- . logo redesign.
- . establish overall layout and aesthetics for print and digital PDF versions, including: covers, typography, advertisements, promos, section assets, and incidentals.
- . prepare production ready files and coordinate with print vendor.
- . store and archive production files and native assets.



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recognition

Las Vegas Ad Federation . 2005
Illustration . 2004 Vegas Valley Book Festival

interests

art . literature . comic books . animation . film
. technology . building computers . photography
. music . guitar . table top gaming . video games
. crafting . learning . tinkering

Creative Director 09.07-06.08

AMPLIFIED Magazine . Henderson NV

- . design editorial layouts for feature interviews, articles and advertisements.
- . develop and maintain website.
- . press photographer for interviews and live shows.

*Charter Member | War Council | Craft Worker | Barbarian
04.06-Present*

Dogs of War LV Reenactment Guild . Las Vegas NV

- . participate in a leadership role in War Council.
- . contribute to interactions regarding guild activities and both crowd and intra-guild interactions.
- . design and fabricate props, costuming, and encampment structures for festival and commercial shoots (leather craft and carpentry).