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SUITE76.com

Over 20 years of hands-on experience as an Art Director and design generalist, consistently delivering high-level design solutions for diverse clients and industries. Proficient in creating impactful visual experiences, with a deep understanding of industry trends and the ability to translate client objectives into compelling creative strategies in both a fast-paced agency settings and independent creative practice, with a proven track record of success — dedicated to delivering exceptional results that exceed client expectations.

## skills

### digital ♦ adv

macOS (Macintosh) . Windows  
Adobe CC: Acrobat Pro ♦ . Photoshop ♦ .  
Illustrator ♦ . InDesign ♦ . After Effects  
. Premiere Pro . Animate . Dreamweaver  
Microsoft Office 365: Word ♦ . Excel . Powerpoint ♦  
Cinema 4D . Procreate . Logic Pro . Avid Pro Tools  
html . CSS . Wordpress

*currently learning:* Blender . Unreal 5

### analog

#### creative & design

art direction . graphic design . concept  
development . branding — strategy/identity/  
logo design . illustration . retail & editorial .  
typography . photography . storyboarding .  
visual narrative . motion design . 3D .  
world-building . character design

#### digital & multimedia

digital — screens/kiosks/billboards . web .  
social media . video . audio & video editing .  
photo editing . color correction . compositing .  
presentations . technologically forward  
— do not support the use of generative AI

#### strategic & conceptual

creative strategy . creative writing . research &  
development. storytelling . visual thinking

#### production & technical

project management . production . pre-press.  
troubleshooting, file prep & optimization . time  
management

## experience

### Principal | Creator | Director | Designer | Illustrator 05.2005-Present SUITE76

Personal and professional creative practice for passion projects and independently servicing clients. Providing art and design for print, digital, broadcast, and web — also identity, branding, and illustration as well as consultation support for design and technologies.

- Building *rzst mvmnt* protest brand, designing graphics for apparel, posters, stickers, social media, and more.
- Developing IPs and short story graphic novels.
- Created brand identity and strategy assets for Colorado Living Real Estate, Headway inSight (health services/therapist) and Heart Harmony Hypnotherapy, Realizing Your Creative Life (life coaching), Sound Ingenuity (low-voltage electrical installer), and more.
- Illustrated press-ready vector assets for Dogfish Head Brewery's Wall of Sound POP and Bumpboxx skin.
- Illustrated vector assets for animation for WVC Conference videos from 2015 to 2018.

### Art Director 06.2005-Present (Remote since 12.2018)

### Graphic Designer | Production 09.2004-06.2005

### G Creative Advertising & Design . Las Vegas, NV

One-stop boutique advertising and design agency in Las Vegas, NV — providing services and support to clients in a variety of local and national markets and industries.

- Account liaison, Art Director, designer, production artist, archivist for William Hill Sportsbook Nevada/Caesars Sportsbook — providing branded assets for press-ready, web-ready, digital display, and broadcast.
- Mentor/manage artists and small teams on client branded campaigns.
- Manage projects, production, bids, and budgets with freelance creatives and vendors.
- Concept, design, and art direct the marketing launch envelope and tube package for “Michael Jackson: King of Pop” with Bally Technologies.
- Create print and digital branded marketing assets for many live-entertainment productions, including the full-redesign for 2008-2012 seasons of CATS National Tour with Troika Entertainment.

## skills (cont.)

### professional & interpersonal

collaboration . communication . leadership & mentor-ship . direction—receive & give . creative problem solving . adaptive . observant . detail-oriented . active listener . resourceful . proactive . organized

## education

### Bachelors . Graphic Design . 2005

Art Institute of Las Vegas

#### honors:

summa cum laude . salutatorian  
president's & dean's lists . merit award

### Associates Arts: General Studies 2002

College of Southern Nevada

## recognition

### Illustration . 2004 Vegas Valley Book Festival

Las Vegas Ad Federation . 2005

## interests

art . design . literature . comic books/graphic novels . animation . 3D . film . photography technology . computing . table-top/rpg-gaming video gaming . music . guitar . crafting — leather, poured metal, and wood . education . history tinkering . health . fitness

## Art Director 09.2014-06.2016

### Helen: A Literary Magazine . Las Vegas, NV

Start-up digital and print publication spotlighting local creative culture across Southern Nevada, through literature, art, and photography in an anthology format.

- . Develop format and look for print and digital magazine, including: covers, typography, advertisements, section assets, and incidentals.
- . Redesign logo.
- . Set typography for poems and short stories in editorial format.
- . Color correct and prepare images for print reproduction.
- . Manage and prepare press-ready files and coordinate with print vendor, meanwhile, act as production and native file archivist.

## Creative Director 09.2007-06.2008

### AMPLIFIED Magazine . Henderson, NV

Start-up music magazine passion project with Editor-in-Chief Paul Thens, boasting a unique interview platform for artists to cover their favorite artist, while also covering the typical industry related faire — interviews, reviews, new releases, etc.

- . Editorial layouts for feature interviews, articles, and advertisements.
- . Design, develop, and maintain website.
- . Press photographer for interviews and live shows for bands — Another Animal and DOWN.

## Charter Member | War Council | Barbarian | Fabricator 04.2006 - Present

### Dogs of War LV: Reenactment Guild . Las Vegas, NV

Historical reenactment guild providing interaction and historical education for patron entertainment — also providing creative resources for Clark County Parks & Recreation's event marketing.

- . Contribute in a leadership capacity in War Council — prioritizing security support and new member inductions.
- . Provide entertaining interaction through role-playing, storytelling, and historical education.
- . Design and create props, costuming, and encampment structures for festival and commercial shoots.
- . Work with neighboring guilds in choreographed interactions.