

Digital artist, designer and art director lured to the industry by amazing album art, phenomenal packaging, masterful graphic novels, iconic video games, unbelievable concept art and the magic made by a bevy of printing processes. ...but the kid in me just wants to grow old drawing imaginary friend and telling tales.

As an art director I've collaborated, managed and mentored incredible talent, crafting high-level creative solutions for print, branding, web, video and more. As a contractor I've been successful in communicating and translating the concepts and needs of clients, while assuring their confidence through positive results.

I bring to the picnic over 15 years of experience in the design industry, a wide, high-level skill set, a keen eye for detail and monster capacities for quality problem-solving, all smothered over a collaborative spirit, an unyielding work ethic and a love for getting my hands dirty.

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.design . art direction . digital art  
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## .technical

### analog

Creative / Art Direction, Brand Development, Visual Identity Systems, Web Design, Storyboard / Visual Narrative, Illustration, Typography, Editorial Design, Retail Design, Web Design, Concept Design, Character / Costume Design, Photo Manipulation / Retouch / Editing, PrePress

### digital

Mac OS 9/10.1\_9, Windows 95/2000/XP/Vista/7, Adobe CS-CC: Photoshop, Illustrator, InDesign, Acrobat Pro, Dreamweaver, Flash, Quarkxpress, Corel Painter, MS Office, iWork

HTML/CSS

Print Controller: E-8100 Fiery, Command Workstation 5

\_Some experience with:

After Effects, Premiere, Edge Animate, Fireworks, Cinema 4D, Z Brush, Final Cut Pro, DVD Studio Pro, Pro Tools/Logic 9

HTML5/javascript/jQuery

## .interests

i7 & cintiq  
2B . HB . 2H  
hot press boards  
visual harmony  
clean type  
grid systems  
expert storytelling  
folklore

leather crafting  
console gaming  
sword & sorcery  
big dogs  
great music  
craft brews  
evolving education  
getting my hands dirty

## .experience

### suite76 . freelance · 7.05-present

Principal and creative lead of freelance design entity, providing creative solutions for identity, print, web and more; offering consultation and support for a variety of clients, including:

### g creative advertising & design

. art director . systems administrator . go-to guy . las vegas . nv · 9.04-8.12

contract — art director . designer · 7.13-9.13  
contract — art director . designer · 12.13-1.14

Brand identities, advertising, outdoor boards, signage, oversized displays for conventions, html based websites and other print and web based marketing collateral for entertainment and off-Broadway touring, real estate, hotel/casino/hospitality, non-profits and retail.

Directed, managed and mentored designers on multiple high-level print, web and video projects, while designing, producing and managing projects from concept through design and production through final delivery for print and web. Notable clients, include:

### amplified online music magazine

. creative director · henderson . nv · 9.07-6.08

## .education

art institute · henderson . nv 2002-2005

## .organizations

## .notable

MGM Resorts International \_Vector, spot illustrations with minor articulation for animation video

Sound Ingenuity \_Identity and brand redesign; website design, development and maintenance

L37 Creative \_Event logos and presentation graphics

Universal Sourcing and Marketing \_Identity and brand development for company and showroom; print advertisements; website maintenance

Heart Harmonics Hypnotherapy \_Identity and brand development

Realizing Your Creative Life \_Identity and brand development; print advertisements

My Hope Chest (non-profit breast cancer reconstruction foundation) \_Event identity and collaterals (registration form, POP, banners, commemorative souvenirs, directional signage, posters, flyers)

Bally Technologies \_Various print and web advertisements for video slot and systems side products; convention booth displays

Troika Entertainment \_Key art development; marketing collateral development for individual properties; website design; various print collateral

Columbia Artists Theatricals \_Brand standardization; website design; corporate print collateral development

Le Rêve: The Show at Wynn Las Vegas \_Print brochures; email marketing; DVD packaging

Boca Raton \_Event invitations; outdoor boards; various print and web collateral and advertisements

Iron Horse Development \_Identity and brand development; print brochures; website design and development

Boy Scouts of America Las Vegas \_Brochures; email marketing

\_Roles included: art direction, creative direction, graphic artist/designer, front-end web design/development, production art and prepress, project and production management, assets coordination, design and software mentor/trainer, systems administration, IT specialist and technical support, data security, office maintenance and client side technical support and relations.

\_Editorial layouts for a music related, online publication; website design and maintenance; event and interview photography

bs Graphic Design \_Summa Cum Laude; Salutatorian; President's list; Dean's list; Merit Award; Mentor

AIGA \_Supporting member · 9.04-present

Freelancers Union \_Member · 11.12-present

American Gaming Association \_2012 Best Multi-format Ad Campaign: Michael Jackson King of Pop Video Slots G Creative Advertising & Design · art director . designer

Las Vegas Ad Federation \_2005 Addy Award · 2004 Vegas Valley Book Festival campaign · illustrator . designer

CreativeAllies.com \_Editor's Pick · Poster designs for Bennett & Brubeck, Preservation Hall Jazz Band, Patty Griffin

