

## digital skills

♦ adv  
macOS . windows  
Adobe CC: acrobat pro ♦ . photoshop ♦  
. illustrator ♦ . indesign ♦ . bridge . after effects  
. premiere . media encoder . animate  
. dreamweaver . XD  
Microsoft Office 365: word ♦ . excel . powerpoint ♦  
cinema 4D . procreate  
logic . avid pro tools  
html . css . wordpress

## analog skills

print . digital . web . video . social media  
. illustration . editorial . advertising . graphic  
design . art direction . branding . brand strategy  
. identity . logos . layout . typography . concepting  
. R&D . storyboard . visual narrative . world-  
building . presentations . character design  
. motion design . 3D . compositing . audio and  
video editing . photography . creative writing  
. project management . production . pre-press  
collaboration . communication . creative  
problem solving . provide and receive direction  
. leadership . mentoring . detail oriented . observant  
. listener . diligent . proactive . resourceful  
. organized . time management . troubleshooting  
. expanding education . technologically forward

## education

**Bachelors . Graphic Design . 2005**  
Art Institute of Las Vegas  
honors: summa cum laude . salutatorian  
president's & dean's lists . merit award

## experience

**Principal | Creator | Director | Designer | Illustrator**  
**05.2005-Present**  
**SUITE76**

- . creative sandbox for freelance client work and personal projects.
- . brand strategy and identity assets for clients in a variety of industries.
- . illustrated assets Dogfish Head Brewery speaker wall POP and Bumpboxx skin.
- . developing a world-building IP as graphic novel, MONGREL.

**Art Director 06.2005-Present**

**Graphic Designer | Production 09.04-06.05**

**C Creative Advertising & Design . Las Vegas NV**




- . facilitate all account needs — from liaison to branded asset creation for print, digital, web, and social media, and file management — for William Hill Nevada/Caesars Sportsbooks.
- . provide direction and coordinate with freelance creatives and vendors on design and video/animation projects as well as photo and video shoots.
- . mentor and manage individual artists and small teams (of up to 3 artists) on client branded campaigns for print, digital, web, and social media.
- . manage production of multiple print projects while working within budgets as well as establishing budgets with vendors.
- . concept and design of branding, identity, websites, and marketing collateral for print, web, video, and digital platforms for clients in gaming, hospitality, stage productions, live events, construction, real estate, products and medical and financial services for both B2B and retail.
- . on-site technology supervisor, I.T. support, and systems administrator.

**Art Director 09.14-06.16**

**Helen: A Literary Magazine . Las Vegas NV**

- . logo redesign.
- . establish overall layout and aesthetics for print and digital PDF versions, including: covers, typography, advertisements, promos, section assets, and incidentals.
- . prepare production ready files and coordinate with print vendor.
- . store and archive production files and native assets.



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### recognition

Las Vegas Ad Federation . 2005  
Illustration . 2004 Vegas Valley Book Festival

### organizations

Professional Member . 09.2004-Present  
AIGA . Las Vegas Chapter

### interests

art . literature . comic books . animation . film  
. technology . building computers . photography  
. music . guitar . table top gaming . video games  
. crafting . learning . tinkering

*Creative Director 09.07-06.08*

### AMPLIFIED Magazine . Henderson NV

- . design editorial layouts for feature interviews, articles and advertisements.
- . develop and maintain website.
- . press photographer for interviews and live shows.

*Charter Member | War Council | Craft Worker | Barbarian  
04.06-Present*

### Dogs of War LV Reenactment Guild . Las Vegas NV

- . participate in a leadership role in War Council.
- . contribute to interactions regarding guild activities and both crowd and intra-guild interactions.
- . design and fabricate props, costuming, and encampment structures for festival and commercial shoots (leather craft and carpentry).